



COUNCILMEMBER DONNA FRYE

CITY OF SAN DIEGO – SIXTH COUNCIL DISTRICT

Press Release

For Immediate Release
May 9, 2006

Contact: Lisa Gonzalez
619-236-7053 (office), 619-504-1968 (cell)

FRYE WALKS ALONG RIVER TO TOUT UPCOMING RIVER DAY CELEBRATION

Frye shows her favorite spot along the River

San Diego, CA- Today City Councilmember Donna Frye walked along the San Diego River and stopped at her favorite location to promote the upcoming River Day and RiverFest celebration on May 20, 2006.

Frye said, "River Day 2006 is an opportunity to celebrate the creation of the San Diego River Park. As part of River Day, we will also be having the RiverFest celebration at the Mission Valley Library, which includes the *Explore the River Contest*."

San Diego RiverFest culminates on May 20, San Diego River Day. RiverFest activities, located at the Mission Valley Library, will include live music, Native American storytelling, hula dancing, inflatable world and lots of chances to win a variety of prizes.

Frye continued, "The San Diego River is a local treasure that deserves special attention so that it can be enjoyed by future generations. River Day and RiverFest are excellent ways to draw public attention to the River."

The *Explore the River Contest* challenges participants of all ages to find seven photographed locations along the San Diego River. The photographs are available on a flyer at the Mission Valley Library. All seven locations are along the river between the Pacific Ocean and the Mission Valley Library. Winners will receive prizes on Saturday, May 20, at 12pm at the Mission Valley Library Garden.

Frye is the Councilmember for the Sixth Council District of the City of San Diego, which includes the communities of Clairemont, Kearny Mesa, Linda Vista, Mission Bay, Mission Valley and Serra Mesa. She has served on the City Council representing District Six since June 2001. She is currently the chair of the City Council's Natural Resources and Culture committee and chair of the San Diego River Conservancy.

###